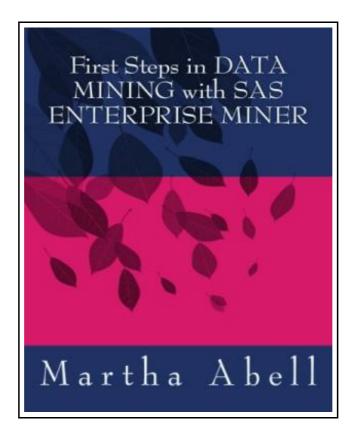
First Steps in Data Mining with SAS Enterprise Miner (Paperback)



Filesize: 8.7 MB

Reviews

I actually started reading this article ebook. I actually have read and i also am certain that i will likely to go through once again again in the future. You are going to like just how the article writer compose this ebook.

(Mariane Kerluke)

FIRST STEPS IN DATA MINING WITH SAS ENTERPRISE MINER (PAPERBACK)



Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.SAS Enterprise Miner streamlines the data mining process to create highly accurate predictive and descriptive models based on analysis of vast amounts of data from across an enterprise. Data mining is applicable in a variety of industries and provides methodologies for such diverse business problems as fraud detection, householding, customer retention and attrition, database marketing, market segmentation, risk analysis, affinity analysis, customer satisfaction, bankruptcy prediction, and portfolio analysis. In SAS Enterprise Miner, the data mining process has the following (SEMMA) steps: Sample the data by creating one or more data sets. The sample should be large enough to contain significant information, yet small enough to process. This step includes the use of data preparation tools for data import, merge, append, and filter, as well as statistical sampling techniques. Explore the data by searching for relationships, trends, and anomalies in order to gain understanding and ideas. This step includes the use of tools for statistical reporting and graphical exploration, variable selection methods, and variable clustering. Modify the data by creating, selecting, and transforming the variables to focus the model selection process. This step includes the use of tools for defining transformations, missing value handling, value recoding, and interactive binning. Model the data by using the analytical tools to train a statistical or machine learning model to reliably predict a desired outcome. This step includes the use of techniques such as linear and logistic regression, decision trees, neural networks, partial least squares, LARS and LASSO, nearest neighbor, and importing models defined by other users or even outside SAS Enterprise Miner. Assess the data by evaluating the usefulness and reliability of the findings from the data mining process. This step includes...

- Read First Steps in Data Mining with SAS Enterprise Miner (Paperback) Online
- Download PDF First Steps in Data Mining with SAS Enterprise Miner (Paperback)

Other Kindle Books



Children's Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.The Children s Handwriting Book of Alphabets and Numbers provides extensive focus on...

Download Book »



Adult Coloring Books Reptiles: A Realistic Adult Coloring Book of Lizards, Snakes and Other Reptiles (Paperback)

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand ******. Take your coloring to the next level with this Advanced...

Download Book »



Alphabet Tracing (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. Alphabet Tracing, Letters A-Z, provides extensive focus on alphabet tracing and printed letter...

Download Book »



Trace and Write Alphabets and Sentences for Beginning Writers (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. The Trace and Write Alphabets and Sentences for Beginning Writers workbook, provides extensive...

Download Book »



The Savvy Cyber Kids at Home: The Defeat of the Cyber Bully (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. Taylor Southerland (illustrator). 254 x 203 mm. Language: English. Brand New Book ***** Print on Demand ******.The adventures of CyberThunder (Tony) and CyberPrincess (Emma) continue in...

Download Book »



Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Twitter Marketing Workbook 2016 Learn how to market your

Read PDF »



New Chronicles of Rebecca (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children's author

Read PDF »



Hope for Autism: 10 Practical Solutions to Everyday Challenges (Paperback)

Seaborough Enterprises Publishing, United States, 2015. Paperback. Book Condition: New. Initial ed.. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Hope for Autism: 10 Practical Solutions to Everyday

Read PDF »



The Voyagers Series - Africa: Book 2 (Paperback)

Voyagers Series, Inc., United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching

Read PDF »



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook (Paperback)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. From a certified teacher and founder of an online tutoring website-a simple and

Read PDF »