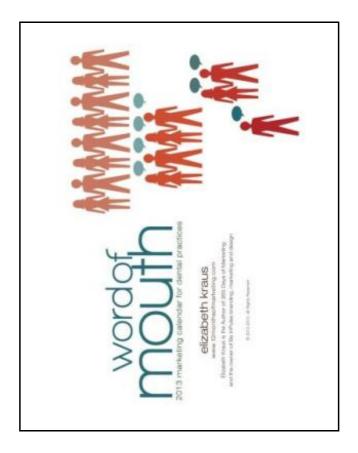
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Reviews

These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding. (Prof. Lenna Beatty III)

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Createspace, United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Most small business owners confidently assert that word of mouth is their best form of marketing. If everyone who claimed that word of mouth marketing is their best marketing were, in fact, correct in their assertion, chairs would be full. There would be no openings on the books. Missed appointments would be nearly unheard of. And there would be a waiting list to get in. If it were true. In actuality, most small business owners who claim that word of mouth is their best marketing are leaving their marketing up to chance. Find out how to get real word of mouth marketing and build a bigger role for your practice in your community and in the lives of your patients in 2013.

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