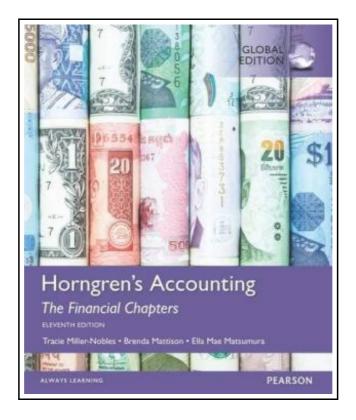
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Reviews

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HORNGREN'S ACCOUNTING, THE FINANCIAL CHAPTERS (GLOBAL ED OF 11TH REVISED ED)



Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Horngren's Accounting, the Financial Chapters (Global Ed of 11th Revised Ed), Brenda L. Mattison, Ella Mae Matsumura, Tracie L. Miller-Nobles, For courses in Financial and Managerial Accounting. Expanding on Proven Success with Horngren's Accounting Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab(R), students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective. In addition, all instructor resources have been updated to accompany this edition of the book, including the PowerPoint presentations and Test Bank. MyAccountingLab not included. Students, if MyAccountingLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyAccountingLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyAccountingLab is an online homework, tutorial, and assessment product designed to personalize learning and...

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