



The Best Romanian Management Studies 2013-2014

By Ovidiu Nicolescu

LAP Lambert Academic Publishing Jun 2015, 2015. Taschenbuch. Book Condition: Neu. 220x150x26 mm. This item is printed on demand - Print on Demand Neuware - This book represents the second selection of the best management studies published in Romania between 2013 and 2014, realised by Romanian Scientific Management Society, where 41 professors from 9 universities contributed. The studies are focused on subjects of great interest based on theory and practice in the field of organisation management: methods and modern systems of management, selection and training managers, kaizen management, innovation management, quality management, risk management, management performance evaluation, professionalizing management and others. 436 pp. Englisch.



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